



Copyright and Proprietary Information Use Policy

AGA has an extensive library of photos, publications, guidelines, and manuals, and maintains a large volume of information on its website. All of the information has been collected and developed by AGA staff to educate current members, specifiers, fabricators, and other interested parties, and for use by current members in their efforts to similarly educate their customers and specifiers. Because it is important the AGA is viewed as the authority for the industry, galvanizers realize the value of their linkage to that authority, and the messaging of both the Association and galvanizers is consistent, it is necessary for copyrights and professional use of information be maintained. It is with this in mind the Board of Directors establishes the following policy.

Members

- Any use of photos/diagrams/tables/graphs obtained from the AGA must cite the AGA as the source.
- Any use of text verbatim must attribute that text to the AGA via footnote or by reference within the text. Use on any website must also contain a link to the page/publication on the AGA website where that information originates.
- PDFs of AGA publications are not to be housed on member websites. Members must link to the online AGA publication in order for visitors to view the information.
- Publications developed by the AGA may not be reprinted by anyone other than the AGA. Members are encouraged to purchase printed publications from the AGA and place a sticker of the unique galvanizer logo/contact information on the publication, but not over the AGA logo. Members are also encouraged to provide electronic copies of AGA publications to specifiers/fabricators via customized memory sticks/CDs.

- Only approved AGA Member logos {those specifically developed for members} may be used on member websites and materials.

Non-Members

- Non-member galvanizers and suppliers are prohibited from using any AGA logo, text verbatim, photos, graphs, charts, or tables on their website or printed materials. Such use is to be first addressed with a demand letter and may ultimately result in litigation. Links to AGA publications and/or specific pages on the AGA website are permitted.
- Non-member original equipment manufacturers, architecture and engineering firms, and consultants are permitted use of text verbatim, photos, graphs, tables, and charts on a limited basis (review of content use and approval by AGA staff required) but such use must include footnote citation or reference to AGA as the source. Links to AGA publications and/or specific pages on the AGA website are permitted.